



## ***Display on display***

### **Fuorisalone 2016**

**Showroom Ceramica Globo, Corso Monforte 15**

**12 - 17 April 2016, 10.00-19.00**

**Press preview: 11 April 2016, 10:00-19.00**

On occasion of **Fuorisalone 2016**, **Ceramica Globo** announces its collaboration with the Italian-Danish duo **GamFratesi**, two of the most acclaimed and renowned young designers in recent years. For the company the designers have created **Display**, a collection of four spacious square-shaped washbasins with clean lines.

**Display** focuses on gestures, objects and obviously on people who use the bathroom everyday: countertops, spaces, depth and dimensions have been created to respond to human gestures in an original and customisable way. The four washbasins each have a different size and include a set of built-in ceramic tops alongside the tub. The result is a monolithic object that incorporates a game of different heights, of wet and dry, where nothing is left to chance and everything is in place and within reach. **Display** is a personal, intimate collection with a richly detailed profile whose combination of vertical and horizontal lines is inspired by neoplastic aesthetics.

**Ceramica Globo** will preview the collection inside a museum-concept exhibition in the **Showroom** of **Corso Monforte 15**, from **11 to 17 April**, where the **Display** collection will literally be on display: each washbasin will be featured in a dedicated space, where its essential geometries will be combined with different patterns and colours like the scenery of a theatre.

The collaboration with **GamFratesi** is an important step for **Ceramica Globo**. This duo joins other designers who over the years have placed their mark on iconic collections of the company: **Claesson Koivisto Rune**, **Giulio Iacchetti**, **Luca Nichetto** and the Indian artistic duo **Thukral & Tagra**. One thing that these designers have in common – which binds them to the company – is the vitality, curiosity and innovative approach in interpreting the world and its objects.

Once again, **Globo's** creative, aesthetic and functional research is intertwined with that of the designers, giving life to innovative objects with a strong identity.

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