

**SPOTLIGHT  
CERSAIE**

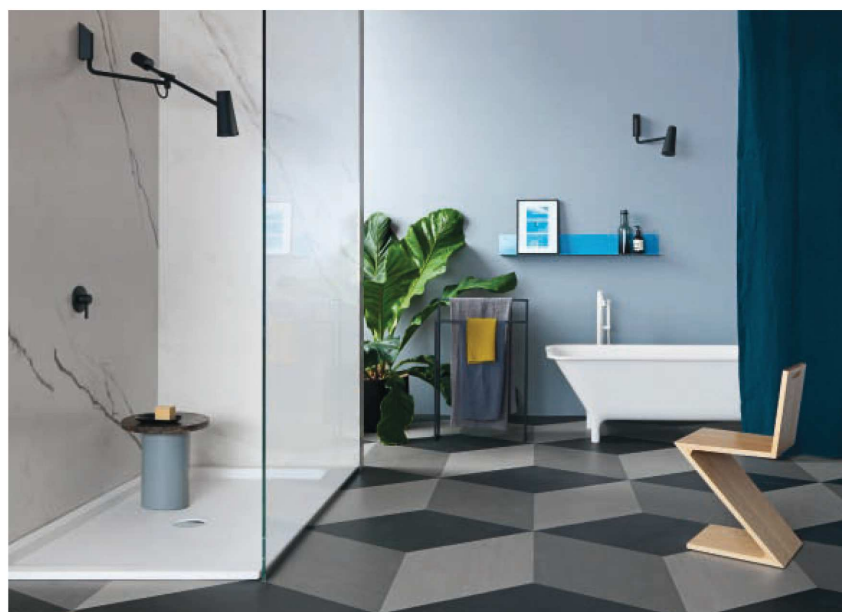
## MATERIAL EXPRESSIONS

Colours, thicknesses, shapes, finishes - these are the terms that define the innovations of the ceramic and coatings sector. Material is molded and shaped to create playful solutions that match with space and furnishings. **Cersaie**, the International Exhibition of Ceramic Tile and Bathroom Furnishings, provides the perfect stage for these innovations. From 28 September to 2 October, it will return to Bologna, making its annual appearance on the international exhibition schedule and warming the atmosphere for the first edition of the **Bologna Design Week** (30 September - 3 October). With a wide variety of different products on show (floor and wall tiles, devices and furniture for the bathroom, raw materials and equipment), this year's event will seek to repeat last year's success (which boasted almost 1000 exhibitors and over 100,000 visitors). It will also introduce a series of new initiatives, such as the Cer-Stile exhibition - curated by Angelo Dall'Aglio and Davide Vercelli - which deals with new concepts concerning the visibility and enhancement of typical Italian landscapes, and "Cersaie Disegna la tua Casa" (Cersaie designs your house), an event which offers design recommendations and free advice about restructuring or furnishing a house. The list below provides an overview of the different manufacturers that feature in this 33rd edition of Cersaie.

### ZUCCHETTI.KOS

Diego Grandi has designed an original, creative reimagining of the traditional shower column, which offers new sensory and functional experiences. The iconic shower head **Closer** brings any bathroom space to life. Adjustable and extendible, it can be configured in numerous different ways.

Diego Grandi ridisegna in modo inedito e creativo la tradizionale colonna doccia, offrendo nuove esperienze sensoriali e funzionali. Nasce così **Closer**, l'iconico soffione che anima lo spazio bagno con dinamismo. Regolabile ed estensibile, consente numerose configurazioni spaziali.



### FIR ITALIA

The latest additions to the **Synergy** tap collection are distinguished by a black and white look. The collection now encompasses wash basin mixers and floor-mounted bath mixers - completed by DuPont™ Corian® shelves in Deep Nocturne and Glacier White colours.

La collezione di rubinetteria **Synergy** sceglie un look total black e total white per presentare le novità. La linea si amplia infatti di rubinetti per lavabo e vasca con installazione a incasso da pavimento - completi di mensola portaoggetti in DuPont™ Corian® - nei colori Deep Nocturne e Glacier White.



### CERAMICA GLOBO

The new **Bagno di Colore** palette, created in collaboration with CreativeLab+, offers 14 ceramic colours that produce multiple compositions. These design collections, which include Stone, relais, 4ALL, Bowl+ and the remarkable Stockholm collection, present subtle nuances that evoke all the unique sensations of ceramic.

14 colori ceramici che moltiplicano le composizioni. È la nuova palette **Bagno di Colore**, realizzata in collaborazione con CreativeLab+. Nuance leggere, che richiamano la materia ed evocano sensazioni, rivestono le collezioni di design, come Stone, relais, 4ALL, Bowl+ o l'inedita Stockholm.



### DUKA

The **Prima S 2000** shower cabin is a restyling of the original Prima 2000, which maintains its linear, timeless design. Prima S 2000 is a line of extendable, reversible and sectional products in the **Quadra** collection (includes frame), distinguished by 6mm tempered glass.

La cabina doccia **Prima S 2000** nasce da un restyling dello storico prodotto Prima 2000, di cui mantiene il design lineare e sempre attuale. Prima S 2000 è una linea di prodotti estensibili, reversibili e componibili della collezione **Quadra** (con telaio), caratterizzati dal vetro temperato da 6mm.